

# Fitmin



## Fitmin

## For Life



## Our History

The history of the Fitmin brand goes back to the 1990s when the Poplužní dvůr farm estate in Helvíkovice was reclaimed in restitution by the Štěpánek family, the company's founders. It draws on a deeply **rooted agricultural and breeding tradition** that forms the cornerstone of the company's commitment and **high-quality work**.

In Helvíkovice, the Štěpánek family gradually built a **feed production plant**, which started to produce food for dogs in 1998 and cat food in 2008. The company eventually became part of the multinational **Dibaq group**, but its fundamental value – commitment to high-quality work – remained unchanged. Fitmin nutrition products always respect the requirements of a particular animal – **we work with top breeders**, consult them about the latest trends and are constantly looking for new solutions to make Fitmin products **balanced and fully compliant** with the needs of the animals. Complete development, production as well as taste testing take place in the Czech Republic.

Although we are not a large-scale production and have maintained our status as a „**family business**“, our facility is equipped with the latest technology, enabling us to **produce high-quality feeds**.

Fitmin is the only Czech brand and one of the few in **Europe** with technology enabling **the addition of fresh meat to extrusion**. We use so-called mechanically-boned meat of high quality, which is also used in the **human food processing industry**, giving Fitmin food an excellent taste, which will be greatly appreciated even by the owners of very fussy dogs.

Fitmin formulas **do not contain soy or other genetically modified ingredients**. We understand nutrition in a complex way – quality food is essential for the health and fitness of dogs.

Fitmin



# Fitmin For Life

## PREMIUM FOOD



We offer **7 types of food** to cover the nutrition needs of any dog.

**3 kinds of fresh meat** (poultry, pork, beef)  
– multiple sources of animal ingredients  
provide a variety of proteins of animal origin.

**With prebiotics** to aid digestion.

**With a balanced content of omega-3 and 6** fatty acids for healthy skin and coat.

With a balance of **vitamins and minerals**

- ✓ Is **produced from premium ingredients** the quality of which is regularly monitored.
- ✓ **Does not contain** genetically modified ingredients.
- ✓ **Does not contain** artificial colourings or flavourings.



# WHY FITMIN FOR LIFE?

**Chicken** is light, tasty and very easy to digest thanks to the small diameter of the muscle fibres, as well as its collagen and elastin content. It is rich in iron and zinc, two minerals that are very important for oxygenating the blood and tissues and for giving animals a healthy skin. A high content of linoleic acid contributes to skin protection and coat quality, and is beneficial to the reproductive system.

**Pork meat** has a high energy value. It is a source of full-value proteins, D, E and B-group vitamins (especially B12), minerals (iron, zinc, phosphorus) and collagen, which is essential for a high-quality coat and healthy joints.

**Beef** is among the biologically most valuable kinds of meat and has a high content of essential amino acids, iron and B2 vitamin. Beef is also a natural source of CLA (conjugated linoleic acid), which promotes the growth of muscle mass and favourably affects the immune system.

**Lamb meat** is a great source of B vitamins, essential for metabolic reactions in the body (for example B12 and is a good source of thiamine). Lamb meat provides zinc, essential for growth, healing and a healthy immune system.

**Sugar beet** pulp as a source of fibre, which promotes the intestinal peristalsis.

**With a controlled energy content** for the healthy development of the dog's skeleton.

**Chondroitin sulphate and glucosamine sulphate** for joint nutrition. It helps to restore articular cartilage and prevents joint diseases.

**DHA** is one of the omega-3 fatty acids which the body is unable to produce and which must therefore be obtained from food. Its sufficient amount in food promotes proper development of the nerve tissue and thus improves the processes of learning and training.

Proper nutrition requires a perfect balance between **omega - 3 and 6 acids**. They help in preventing inflammation of the joints and skin, and greatly relieve itching and dermatitis.

**Fresh meat** and liver coating of each granule guarantee exceptional palatability. Not destroyed meat proteins.

**Chicory root extract** with a high content of inulin is an effective probiotic positively affecting digestion.

**Yucca extract** has an extraordinary ability to bond gaseous nitrogen in the form of ammonia or other gases which are generated by digestion and are characterised by an unpleasant smell. Its use reduces bad odours from faeces and urine.

**With brewer's yeast**, a natural source of B vitamin. It helps to maintain healthy skin, shiny coat and strong claws.

**Hypoallergenic** - no maize, no wheat.

# FRESH MEAT

Fresh boneless meat guarantees great taste and, most importantly, the high quality of our products. It is the final input ingredient that does not pass through any intermediate stage of production (such as cooking, drying, grinding and sterilisation at an elevated pressure and temperature), as is the case with the production of meat and bone meal, for example. And precisely because Fitmin strives to produce tasty as well as high-quality food, we use unique technologies thanks to which we can add fresh meat into the granules.





# Puppy all breeds

**30/18**  
[% of proteins/fats]

**14.9 MJ/kg**  
[energy value]

COMPLETE FOOD FOR PUPPIES AND PREGNANT AND LACTATING FEMALE DOGS OF ALL BREEDS.

Made from

**70%**

from animal  
proteins

**25%** fresh meat

**27%** powdered raw  
chicken



with DHA to support the healthy development of nerve cells



a balanced ratio of omega-3 and 6 fatty acids to support healthy and beautiful coat



chicory root extract with a high content of inulin is an effective prebiotic positively affecting digestion



fresh meat and liver coating of each granule guarantee exceptional palatability



with brewer's yeast, a natural source of B vitamin

## ANALYTICAL CONSTITUENTS:

crude protein 30 %, crude oils and fat 18 %, crude fibre 3 %, crude ash 8.5 %, calcium 1.6 %, phosphorus 1.1 %.

## COMPOSITION:

meat [fresh meat /chicken, pork, beef/ - 25%, dried chicken meat 27%, hydrolysed pork liver 3.5%], poultry fat [11.6 %], rice, wheat flour, wheat bran, maize, wheat, hydrolysed poultry protein, dried [sugar] beet pulp, brewers' yeast [2.5 %], wheat germ, pressed apple pomace, salmon oil [0.4 %], chicory roots [0.1 %], yucca.



**3 kg / 15 kg**

# Adult all breeds

**25/14,5**  
[% of proteins/fats]

**14.4 MJ/kg**  
[energy value]

COMPLETE FOOD FOR ADULT DOGS OF ALL BREEDS.

Made from

**55%**

from animal  
proteins

**20%** fresh meat

**21%** powdered raw  
chicken



with a balanced content of omega-3 and 6 fatty acids for healthy skin and coat



chicory root extract with a high content of inulin is an effective prebiotic positively affecting digestion



fresh meat and liver coating of each granule guarantee exceptional palatability



yucca extract has an anti-inflammatory effect and reduces the odour of faeces

## ANALYTICAL CONSTITUENTS:

crude protein 25 %, crude oils and fat 14.5 %, crude fibre 3.7 %, crude ash 7.7 %, calcium 1.4 %, phosphorus 1.1 %.

## COMPOSITION:

meat [fresh meat /chicken, pork, beef/ - 20%, dried chicken meat 21%, hydrolysed pork liver 3%], wheat, wheat bran, wheat flour, poultry fat, rice, dried [sugar] beet pulp, brewers' yeast, salmon oil [1 %], monosodium phosphate, pressed apple pomace, wheat germ, cellulose, chicory roots [0.01 %], yucca [0.005 %].



**3 kg / 15 kg**

# Junior large breeds

**28/16**  
[% of proteins/fats]

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**14.5 MJ/kg**  
[energy value]

COMPLETE FOOD FOR PUPPIES OF LARGE AND GIANT BREEDS  
AGED 5 - 18 MONTHS, WITH A CONTROLLED ENERGY CONTENT.

Made from

**63%**  
from animal  
proteins

**22,5% fresh meat**  
**23% powdered raw chicken**



with a controlled energy content for the healthy development of the dog's skeleton



chondroitin sulphate and glucosamine sulphate for joint nutrition



with DHA to support the healthy development of nerve cells



with a balanced content of omega-3 and 6 fatty acids for healthy skin and coat



fresh meat and liver coating of each granule guarantee exceptional palatability

## ANALYTICAL CONSTITUENTS:

crude protein 28 %, crude oils and fat 16 %, crude fibre 3 %, crude ash 7,7 %, calcium 1.5 %, phosphorus 1 %.

## COMPOSITION:

meat [fresh meat /chicken, pork, beef / - 22.5%, dried chicken meat 23%, hydrolysed pork liver 3.5%], rice, wheat, poultry fat [10.7 %], maize, wheat bran, dried (sugar) beet pulp, hydrolysed poultry proteins, brewers' yeast, wheat germ, pressed apple pomace, salmon oil [0.4 %], glucosamine [0.15 %], chondroitin sulphate [0.08 %], chicory roots [0.05 %].

**3 kg / 15 kg**



# Adult large breeds

**26/14,5**  
[% of proteins/fats]

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**14.6 MJ/kg**  
[energy value]

COMPLETE FOOD FOR ADULT DOGS OF LARGE AND GIANT BREEDS [AGED FROM 15 - 18 MONTHS TO 7 YEARS].

Made from

**56%**  
from animal  
proteins

**20% fresh meat**  
**22% powdered raw chicken**



chondroitin sulphate and glucosamine sulphate for joint nutrition



fresh meat and liver coating of each granule guarantee exceptional palatability



a balanced ratio of omega-3 and 6 fatty acids to support healthy and beautiful coat



chicory root extract with a high content of inulin is an effective prebiotic positively affecting digestion



yucca extract has an anti-inflammatory effect and reduces the odour of faeces

## ANALYTICAL CONSTITUENTS:

crude protein 26 %, crude oils and fat 14.5 %, crude fibre 3.8 %, crude ash 8 %, calcium 1.4 %, phosphorus 1 %.

## COMPOSITION:

meat [fresh meat /chicken, pork, beef / 20 %, dried chicken meat 22 %, hydrolysed pork liver 3 %], wheat, wheat bran, poultry fat, wheat flour, rice, dried (sugar) beet pulp, pressed apple pomace, brewers' yeast, salmon oil [0.3 %], wheat germ, cellulose, glucosamine [0.08 %], chondroitin sulphate [0.08 %], chicory roots [0.01 %], yucca shidigera [0.01 %].

**3 kg / 15 kg**



# Light & Senior

20/8  
[% of proteins/fats]

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12.5 MJ/kg  
[energy value]






COMPLETE FOOD FOR ADULT DOGS WITH A REDUCED ENERGY CONTENT, IDEAL FOR OVERWEIGHT DOGS AND SENIOR DOGS.

Made from

**40%** from animal proteins

**20%** fresh meat

**12%** powdered raw chicken

-  a light formula containing fine fibre in the form of high-quality sugar beet pulp reduces the energy content by 13 %
-  fresh meat and liver coating of each granule guarantee exceptional palatability
-  chicory root extract with a high content of inulin is an effective prebiotic positively affecting digestion
-  with a balanced content of omega-3 and 6 fatty acids for healthy skin and coat
-  yucca extract has an anti-inflammatory effect and reduces the odour of faeces

**ANALYTICAL CONSTITUENTS:**  
crude protein 20 %, crude oils and fat 8 %, crude fibre 3.6 %, crude ash 6 %, calcium 0.9 %, phosphorus 0.8 %.

**COMPOSITION:**  
maize, meat [fresh meat/chicken, pork, beef/ - 20%, dried chicken meat 12%, hydrolysed pork liver 3.5 %], wheat, wheat bran, wheat flour, rice, poultry fat, dried [sugar] beet pulp 2%, brewers' yeast, pressed apple pomace 1%, wheat germ, salmon oil 0.5%, monocalcium phosphate, byproduct of the enzymes by Aspergillus niger, chicory roots 0.01%, yucca.

3 kg / 15 kg



# Lamb & Rice

24/14  
[% of proteins/fats]

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14.1 MJ/kg  
[energy value]






COMPLETE FOOD FOR ADULT DOGS.

Made from

**42,5%** from animal proteins

**15%** fresh meat

**19.5%** powdered raw chicken

-  hypoallergenic - no maize, no wheat
-  with fresh lamb meat content
-  chicory root extract with a high content of inulin is an effective prebiotic positively affecting digestion
-  with a balanced content of omega-3 and 6 fatty acids for healthy skin and coat
-  yucca extract has an anti-inflammatory effect and reduces the odour of faeces

**ANALYTICAL CONSTITUENTS:**  
crude protein 24 %, crude oils and fat 14 %, crude fibre 2.3 %, crude ash 7.9 %, calcium 1.5 %, phosphorus 1 %.

**COMPOSITION:**  
lamb and chicken meat [15% fresh lamb meat, 5 % dried lamb meat, 19.5% dried chicken meat, 3% hydrolysed lamb liver], paraboyled rice 25%, white rice 25%, poultry fat, dried [sugar] beet pulp, pressed apple pomace, salmon oil, brewers' yeast, monosodium phosphate, chicory roots [0.01 %], yucca [0.005 %].

3 kg / 15 kg



# Adult mini

26/16  
[% of proteins/fats]

14.6 MJ/kg  
[energy value]

COMPLETE FOOD FOR ADULT DOGS OF SMALL BREEDS.

Made from

66%  
from animal  
proteins

30% fresh meat

21% powdered raw  
chicken



natural source of vitamins and minerals



fresh meat and liver coating of each granule guarantee  
exceptional palatability



chicory root extract with a high content of inulin is an  
effective prebiotic positively affecting digestion



with a balanced content of omega-3 and 6 fatty acids  
for healthy skin and coat



yucca extract has an anti-inflammatory effect and reduces  
the odour of faeces

### ANALYTICAL CONSTITUENTS:

crude protein 26 %, crude oils  
and fat 16 %, crude fibre 3.6 %,  
crude ash 8 %, calcium 1.4 %,  
phosphorus 1.1 %.

### COMPOSITION:

meat [fresh meat /chicken, pork,  
beef/ - 30%, dried chicken meat  
21%, hydrolysed pork liver 3.5%],  
wheat, wheat bran, poultry fat,  
wheat flour, rice, dried (sugar)  
beet pulp, salmon oil 1%, brewers'  
yeast, monosodium phosphate,  
pressed apple pomace, wheat germ,  
cellulose, chicory roots (0.01 %),  
yucca (0.005 %).



3 kg / 15 kg

# DOSAGE

PUPPY									
Weight of adult dog	Dog's age [months]							Female dog - 3/3 gestation	Lactating dogs
	2	3	4	6	8	10	12		
10 kg	130 g	170 g	195 g	200 g	195 g	185 g	Adult	238 g	425 g
15 kg	155 g	200 g	225 g	250 g	240 g	235 g	230 g	303 g	545 g
20 kg	190 g	245 g	285 g	310 g	300 g	295 g	285 g	370 g	665 g
25 kg	215 g	290 g	330 g	370 g	360 g	350 g	345 g	435 g	785 g
30 kg	230 g	310 g	365 g	420 g	410 g	400 g	390 g	502 g	905 g
35 kg	255 g	335 g	410 g	470 g	465 g	450 g	445 g	561 g	1010 g
40 kg	285 g	370 g	430 g	Junior	Junior	Junior	Junior	690 g	1240 g
50 kg	345 g	465 g	540 g	Junior	Junior	Junior	Junior	820 g	1475 g
60 kg	375 g	520 g	605 g	Junior	Junior	Junior	Junior	935 g	1685 g
70 kg	410 g	570 g	670 g	Junior	Junior	Junior	Junior	1035 g	1865 g
80 kg	430 g	615 g	725 g	Junior	Junior	Junior	Junior	1140 g	2050 g

ADULT							
Weight of adult dog	10 kg	15 kg	20 kg	25 kg	30 kg	35 kg	40 kg
Ration - minimum exercise	145 g	195 g	240 g	285 g	330 g	370 g	410 g

JUNIOR LARGE BREEDS						
Weight of adult dog	Dog's age [months]					
	5	7	9	12	15	18
40 kg	Puppy	570 g	560 g	535 g	Adult Large Breeds	Adult Large Breeds
45 kg	Puppy	615 g	595 g	580 g	Adult Large Breeds	Adult Large Breeds
50 kg	650 g	665 g	640 g	625 g	615 g	Adult Large Breeds
55 kg	690 g	705 g	685 g	660 g	655 g	Adult Large Breeds
60 kg	740 g	760 g	740 g	715 g	705 g	700 g
65 kg	775 g	800 g	785 g	760 g	750 g	740 g
70 kg	815 g	850 g	830 g	805 g	790 g	785 g
80 kg	895 g	930 g	915 g	895 g	875 g	875 g

ADULT LARGE BREEDS								
Weight of adult dog	40 kg	45 kg	50 kg	55 kg	60 kg	65 kg	70 kg	80 kg
Ration - minimum exercise	410 g	460 g	510 g	550 g	590 g	625 g	660 g	730 g

LIGHT & SENIOR									
Weight of adult dog	14 kg	17 kg	20 kg	23 kg	26 kg	29 kg	32 kg	35 kg	40 kg
Ration - minimum exercise	205 g	235 g	270 g	300 g	330 g	360 g	390 g	415 g	460 g

LAMB & RICE							
Weight of adult dog	10 kg	15 kg	20 kg	25 kg	30 kg	35 kg	40 kg
Ration - minimum exercise	150 g	200 g	250 g	295 g	350 g	390 g	430 g

ADULT MINI						
Weight of adult dog	2 kg	4 kg	6 kg	8 kg	10 kg	12 kg
Ration - minimum exercise	55-65 g	75-85 g	95-105 g	140-150 g	160-170 g	180-190 g



BECAUSE I KNOW,  
WHAT I FEED







Dibaq a.s., Helvíkovice 90, 564 01 Žamberk,  
Czech Republic  
E-mail: [dibaq@dibaq.cz](mailto:dibaq@dibaq.cz)

[fitmin.com](http://fitmin.com)



**EN**