

Fitmin



Purity

Holistic
Dog Food



Our history

The **Fitmin** brand's history dates back to the 1990's, when the local **Stepanek family**, the founders of the company, returned to Poplužni dvur in Helvikovice. Their agricultural and breeding tradition has deep roots that form the foundation of the **honest attitude and quality work**. The Stepanek family in **Helvikovice** gradually built a feed factory fodder, which in **1998** started the production of foods for dogs, and since **2001** also for cats. The company eventually became part of the multinational group **Dibaq**, whilst its basic value - honest approach to work - remained unchanged.

The **Fitmin** brand nutrition always respects the requirements of the animal - we cooperate with **leading experts in animal nutrition and major breeders**, consult **new trends** with them and constantly looking for **new solutions** to make the Fitmin brand products balanced and fully meeting the needs of the animals. **Complete development, production and testing of feed palatability** take place in the **Czech Republic**.

Our production is not gigantic, we still maintain our status as a "**family firm**", but in our production facilities you will find **the latest technologies** that enable the production of **high quality products**.

Fitmin is one of the few brands in Europe that possesses the **technology of adding fresh meat into pellets**. We mainly use **high quality** meat that is also used in the food industry. Thanks to that, the **Fitmin pellets** have **excellent palatability**, which will be appreciated also by owners of very picky dogs.

In **Fitmin** recipes **we do not use soya** or other genetically modified raw materials, we understand dog's nutrition as **a complex** - quality food is essential for the health and wellbeing of the dog.

Fitmin



BENEFITS AS A COMPLEX

Dog food of super-premium range **Fitmin Purity Holistic Pet Food** has been created with love and valuable experience in the field of nutrition. The **strong bond between dogs and people** has always been present in the background of the development, and so the nutritionists together with us developed a series of **Fitmin Purity Holistic Dog Food** to cover the different requirements of the individual needs of the dog in a particular life period.

During the development, we focused on food from the perspective of dog as a **unique creature** that has **specific needs** that may change during its life. We built the food on a **high proportion of fresh meat**, which guarantees not only palatability of the food, but also the necessary nutrients. **Fresh meat** is accompanied by either rice or grain-free products, such as potatoes and peas. All **Fitmin Purity Holistic Dog Food** products are conserved by **natural preservatives**.

Furthermore, the food contains a **number of benefits** that are very beneficial to the **health of the dog** - one of the most important is the **shiitake mushroom**, which plays an important role in **protecting the heart** and the overall **immunity of the organism**. Last but not least, we enriched the food with a so-called **Herbs Vitality complex** - a mixture of herbs prepared so as to have a positive effect not only on the digestive system, but also on the **overall vitality of the dog**. All materials have been carefully selected and within individual products combined so that the entire **Fitmin Purity Holistic Dog Food** range helped to maintain a full and happy life of the dog.

When you make products with love, the work is worth it.



GRAIN FREE MENU

**SEA HERRING AND FRESH LAMB
WITH GINGER, SHIITAKE MUSHROOMS,
PUMPKIN PURÉE AND CURRANT DIP /
FARMER'S POTATOES AND GREEN PEAS**

PUPPY GRAIN FREE 12 Kg / 2 Kg



**JUICY BEEF WITH SPINACH LEAVES
AND SHIITAKE MUSHROOMS ON SLICES
OF PUMPKIN / POTATO WEDGES
WITH HERBS AND GREEN PEAS**

MINI ADULT GRAIN FREE 4 Kg / 800 g



**FRESH BEEF WITH HERBS AND SHIITAKE
MUSHROOMS ON SPINACH LEAVES
WITH SLICES OF PUMPKIN / POTATO
PURÉE WITH GREEN PEAS**

ADULT GRAIN FREE 12 Kg / 2 Kg



**FRESH LAMB WITH ROSEHIP SAUCE
AND SHIITAKE MUSHROOMS ON SLICES
OF PUMPKIN WITH BLACKCURRANTS /
JACKET POTATOES AND GREEN PEAS**

SENIOR & LIGHT GRAIN FREE 12 Kg / 2 Kg



RICE MENU

**MEAT MIXTURE WITH APPLE WEDGES
AND SHIITAKE MUSHROOMS / RICE WITH
HERBS AND GREEN PARSLEY**

SEMIMOIST RICE 4 Kg / 800 g



**FRESH LAMB WITH SALMON AND SHIITAKE
MUSHROOMS ON APPLE SLICES / HERB
RICE WITH GREEN PARSLEY**

PUPPY RICE 12 Kg / 2 Kg



**FISH WITH FRESH VENISON ON SHIITAKE
MUSHROOMS WITH A SPRIG OF ROSEMARY /
HERB RICE WITH SPINACH LEAVES**

ADULT RICE 12 Kg / 2 Kg



**LAMB AND VENISON IN HERBS
WITH SHIITAKE MUSHROOMS IN ROSEHIP
SAUCE / ROSEMARY RICE WITH HERBS**

SENIOR & LIGHT RICE 12 Kg / 2 Kg



WHY FITMIN PURITY?

ANIMAL PROTEINS are, compared to plant proteins, a better utilisable source of protein for the dog's organism. They contain all the essential amino acids necessary for proper function and development of the organism, and therefore it is advisable that their share in the food was as high as possible.

Boneless **FRESH MEAT** ensures high palatability and especially the quality of our products. This is the final feedstock which does not pass through any intermediate production stage [overcooking, drying, crushing and sterilization under high pressure and temperature], as is the case of the production of meat and bone meal. And precisely because of the effort to produce food that is not just tasty but also of high quality, we use a unique technology by which we can add fresh meat from different animal species [chicken, venison, beef, etc.] to the pellets.

GRAIN FREE recipe is based on peas and potatoes, thus contains no cereals or any potential allergens [wheat gluten and corn gluten]. Those raw materials additionally reduce the glycemic index of the food, which also prevents one of the most frequent diseases of civilisation - obesity, which has unfortunately become a more and more frequent problem in animals.

RICE (GLUTEN FREE) recipe is based on rice. Therefore, it does not contain wheat or corn gluten - two potential allergens for some individuals. Rice has high digestibility, and therefore its presence in the food allows effective utilisation of the feeding ration.

SHIITAKE MUSHROOM - due to its anticancer and detoxifying effect, it is an ideal ingredient for strengthening the function of the immune system and protection of the liver. This exotic mushroom can also absorb a variety of allergy symptoms and is also a rich source of vitamin D, antioxidants, iron and selenium.

NATURAL PRESERVATIVES - the purpose of preservation is to maintain the good quality of the food for a long time [preservatives e.g. protect food from moulds that it could easily attack if for instance when stored wrongly], therefore are integral part of granulated food today. That's why it is still necessary to seek a solution that is close to the body, and so we reached for a natural type of preservatives.

HERBS VITALITY KOMPLEX - is a harmoniously balanced blend of herbs, which aims to promote digestion and detoxification of the entire body, thus supporting the overall dog's vitality.

CHELATES - with chelate form, the trace elements - Fe, Cu, Mn, Zn, Se - can be absorbed into the body more effectively and hence better perform their function. The usability of the trace elements in the form of chelates is much higher than that of elements in an inorganic form.

PREBIOTICS affect the existing intestinal microflora of the host, and thus the body's immunity. Those are indigestible materials of plant origin that promote or suppress the occurrence of certain kinds of microorganisms commonly found in the digestive tract.

PULPS MADE OF DRIED APPLES AND SUGAR BEET PULP help the passage of food through the digestive tract. It has a positive effect on the intestinal peristalsis and promotes the activity of bacteria in the digestive tract.

YUCCA EXTRACT has an exceptional ability to bind the nitrogen gas in the form of ammonia and other gases that are produced during the digestion and have an unpleasant smell. Its use leads to reducing the odour of faeces as well as urine.

OMEGA 3 AND 6 are essential fatty acids contained in high-quality cold-pressed salmon oil which originates from Norwegian salmon. Omega 3 and 6 fatty acids are essential for healthy blood vessels and have a beneficial effect on the heart and brain activity.

FRUIT - fruit ingredients such as cranberries, blueberries, rosehip, goji, black currant or apples are a rich source of vitamins, minerals and fibre and ultimately enhance the palatability of the food.



**SEA HERRING AND FRESH LAMB
WITH GINGER, SHIITAKE MUSHROOMS,
PUMPKIN PURÉE AND CURRANT DIP /
FARMER'S POTATOES AND GREEN PEAS**

PUPPY GRAIN FREE

**78% OF PROTEINS OF ANIMAL
ORIGIN**

**COMPLETE FOOD FOR PUPPIES AND PREGNANT
OR LACTATING FEMALES OF ALL BREEDS**

FISH is a source of full-value proteins, fat with high biological value, vitamins A and D and B-group minerals - in addition to phosphorous, fluorine and sodium it is especially iodine, which is essential for proper thyroid function.

GINGER - for excellent anti-inflammatory effect, has a positive effect on improving digestion as it promotes absorption and helps in the treatment associated with digestive problems. It helps the overall detoxification of the body.

PUMPKIN is rich in antioxidants and vitamins A, C and E. It also contains vitamin K, a variety of minerals such as magnesium, potassium, iron, phosphorus, zinc, calcium and copper. Pumpkin has a great effect on digestion and effectively protects against diarrhea, constipation or other digestive problems.

PEAS contain fibre, which has a positive function in digestion. They are also a source of protein and helps prevent the formation of urinary stones. Peas have a much lower glycemic index than the conventional grains. Products with high glycemic index are digested and absorbed more quickly, and this leads to a rapid rise and fall of the glucose levels in blood. In contrast, products with low glycemic index enable a more stable response of glucose in the bloodstream. Products with low glycemic index also help reduce the risk of obesity and diabetes.

BLACKCURRANT is an ingredient rich in vitamins and minerals. It has a positive effect on slowing down the aging process, strengthens the immune system and has a positive effect on the elasticity of blood vessels.

FLAXSEED is an excellent source of omega-3 fatty acids for good condition of skin and coat. It stimulates the immune system and soothes digestion.

MILK THISTLE for its antioxidant properties, promotes the growth of liver cells, has a positive effect on the liver function and protects against toxins.

NETTLE is an effective feedstock supporting blood purification and thus the overall detoxification of the body, has a positive effect on the kidneys and bladder. It also contains silicic acid which has a very beneficial effect on the health of bones, eyes, teeth, cartilage, connective tissue, tendons and joints.

ANALYTICAL CONSTITUENTS:

crude protein 30 %, crude oils and fats 20.5 %, crude fibre 3 %, crude ash 6.5 %, calcium 1.35 %, phosphorus 1 %.

COMPOSITION:

meat [25 % fresh herring, 25 % fresh lamb meat, 16 % dried fish, 10 % dried lamb, 3 % pork liver], farm potatoes, peas 15.3 %, poultry fat, beet pulp, brewer's yeast, flaxseed, apples, cold pressed oil from Norwegian salmon [treated with tocopherols], herbal complex 1 % [stinging nettle leaves, 0.23 %, and lemon balm, dandelion leaves, chamomile and small-leaved lime flowers], blackcurrant 0.8 %, pumpkin 0.5 %, shiitake mushroom 0.4 %, chicory root, milk thistle seed, yucca, ginger 0.05%, a complex of natural antioxidants.

KIBBLE:

10,5 × 4,5 mm



12 Kg / 2 Kg

**JUICY BEEF WITH SPINACH LEAVES
AND SHIITAKE MUSHROOMS
ON SLICES OF PUMPKIN / POTATO
WEDGES WITH HERBS AND GREEN PEAS**

MINI ADULT GRAIN FREE

**72% OF PROTEINS OF ANIMAL
ORIGIN**

**COMPLETE FOOD FOR ADULT DOGS OF SMALL
BREEDS**

BEEF is among biologically best meats, has a high content of essential amino acids, iron and vitamin B2. Beef promotes the growth of muscle mass and favourably affects the immune system of the body.

SPINACH – for its high content of folic acid and trace elements; vitamins C, A and lutein – antioxidants that prevent the effects of harmful free radicals and help maintain good cardiovascular condition.

PUMPKIN is rich in antioxidants and vitamins A, C and E. It also contains vitamin K, a variety of minerals such as magnesium, potassium, iron, phosphorus, zinc, calcium and copper. Pumpkin has a great effect on digestion and effectively protects against diarrhea, constipation or other digestive problems.

APPLES are a rich source of trace elements and vitamins, such as vitamin C and beta-carotene, which are among the antioxidants involved in protecting the body from the negative effects of free radicals. Pectins contained mainly in apple skins have a positive effect on digestion.

PEAS contain fibre, which has a positive function in digestion. They are also a source of protein and helps prevent the formation of urinary stones. Peas have a much lower glycemic index than the conventional grains. Products with high glycemic index are digested and absorbed more quickly, and this leads to a rapid rise and fall of the glucose levels in blood. In contrast, products with low glycemic index enable a more stable response of glucose in the bloodstream. Products with low glycemic index also help reduce the risk of obesity and diabetes.

DANDELION LEAF – to stimulate the activity of the digestive organs and the secretion of digestive juices. Improvements were seen in urinary tract infections and kidney stones, increases production of bile and its secretion in gastric disorders. Improves appetite, acts on the production of stomach acids and positively affects the function of liver and kidneys.

CRANBERRIES are important for their antibacterial properties, act effectively against infections of the urinary tract and intestines.



ALFALFA – for a positive effect on the digestive tract and kidney cleansing. Has a positive effect on the cellular metabolism of the body, helps the body to protect and regenerate.

FLAXSEED – is an excellent source of omega-3 fatty acids for good condition of skin and coat. Stimulates the immune system and soothes digestion.

MILK THISTLE – for its antioxidant properties, promotes the growth of liver cells, has a positive effect on the liver function and protects against toxins.

ANALYTICAL CONSTITUENTS:

crude protein 25.3 %, crude oils and fats 16.6 %, crude fibre 4.2 %, crude ash 7.7 %, calcium 1.27 %, phosphorus 0.85 %.

COMPOSITION:

meat [50 % fresh beef, 22 % dried beef, 3 % pork liver], farm potatoes, peas 15.5 %, poultry fat, beet pulp, spinach 2.5 %, flaxseed, brewer's yeast, cold pressed oil from Norwegian salmon [treated with tocopherols], apples 1 %, herbal complex 1 % [stinging nettle and lemon balm tops, dandelion leaves 0.23 %, chamomile and small-leaved lime flowers], alfalfa 1 %, pumpkin 0.5 %, minerals, shiitake mushroom 0.4 %, chicory root, cranberry 0.2 %, milk thistle seed, glucosamine, yucca, chondroitin-sulfate, a complex of natural antioxidants.

KIBBLE:

10 × 4,5 mm



4 Kg / 800 g

**FRESH BEEF WITH HERBS AND SHIITAKE
MUSHROOMS ON SPINACH LEAVES
WITH SLICES OF PUMPKIN / POTATO
PURÉE WITH GREEN PEAS**

ADULT GRAIN FREE

**71% OF PROTEINS OF ANIMAL
ORIGIN**

**COMPLETE FOOD FOR ADULT DOGS OF MEDIUM,
LARGE AND GIANT BREEDS**

BEEF is among biologically best meats, has a high content of essential amino acids, iron and vitamin B2. Beef promotes the growth of muscle mass and favourably affects the immune system of the body.

ALFALFA - for a positive effect on the digestive tract and kidney cleansing. Has a positive effect on the cellular metabolism of the body, helps the body to protect and regenerate.

SPINACH - for its high content of folic acid and trace elements; vitamins C, A and lutein - antioxidants that prevent the effects of harmful free radicals and help maintain good cardiovascular condition.

PUMPKIN is rich in antioxidants and vitamins A, C and E. It also contains vitamin K, a variety of minerals such as magnesium, potassium, iron, phosphorus, zinc, calcium and copper. Pumpkin has a great effect on digestion and effectively protects against diarrhea, constipation or other digestive problems.

PEAS contain fibre, which has a positive function in digestion. They are also a source of protein and helps prevent the formation of urinary stones. Peas have a much lower glycemic index than the conventional grains. Products with high glycemic index are digested and absorbed more quickly, and this leads to a rapid rise and fall of the glucose levels in blood. In contrast, products with low glycemic index enable a more stable response of glucose in the bloodstream. Products with low glycemic index also help reduce the risk of obesity and diabetes.

DANDELION LEAF - to stimulate the activity of the digestive organs and the secretion of digestive juices. Improvements were seen in urinary tract infections and kidney stones, increases production of bile and its secretion in gastric disorders. Improves appetite, acts on the production of stomach acids and positively affects the function of liver and kidneys.

FLAXSEED - is an excellent source of omega-3 fatty acids for good condition of skin and coat. Stimulates the immune system and soothes digestion.



CRANBERRIES are important for their antibacterial properties, act effectively against infections of the urinary tract and intestines.

APPLES are a rich source of trace elements and vitamins, such as vitamin C and beta-carotene, which are among the antioxidants involved in protecting the body from the negative effects of free radicals. Pectins contained mainly in apple skins have a positive effect on digestion.

MILK THISTLE - for its antioxidant properties, promotes the growth of liver cells, has a positive effect on the liver function and protects against toxins.

ANALYTICAL CONSTITUENTS:

crude protein 24.3 %, crude oils and fats 16.4 %, crude fibre 4.1 %, crude ash 7.5 %, calcium 1.2 %, phosphorus 0.88 %.

COMPOSITION:

meat [50 % fresh beef, 20.4 % dried beef, 3 % pork liver], farm potatoes, peas 15.5 %, poultry fat, beet pulp, flaxseed, spinach 2 %, brewer's yeast, cold pressed oil from Norwegian salmon [treated with tocopherols], apples 1 %, herbal complex 1 % [stinging nettle and lemon balm tops, dandelion leaves 0.23 %, chamomile and small-leaved lime flowers], alfalfa 1 %, minerals, pumpkin 0.5 %, shiitake mushroom 0.4 %, chicory root, cranberry 0.1 %, milk thistle seed, glucosamine, yucca, chondroitin-sulfate, a complex of natural antioxidants.

KIBBLE:

19,5 × 7,5 mm



12 Kg / 2 Kg

**FRESH LAMB WITH ROSEHIP SAUCE
AND SHIITAKE MUSHROOMS ON SLICES
OF PUMPKIN WITH BLACKCURRANTS /
JACKET POTATOES AND GREEN PEAS**

SENIOR & LIGHT GRAIN FREE

**67% OF PROTEINS OF ANIMAL
ORIGIN**

**COMPLETE FOOD WITH REDUCED ENERGY CONTENT,
SUITABLE FOR OVERWEIGHT AND SENIOR DOGS**

LAMB is an excellent source of B vitamins, which are essential for metabolic reactions in the body [e.g. B12 and thiamine]. Lamb meat contains zinc, essential for growth, healing and a healthy immune system.

PUMPKIN is rich in antioxidants and vitamins A, C and E. It also contains vitamin K, a variety of minerals such as magnesium, potassium, iron, phosphorus, zinc, calcium and copper. Pumpkin has a great effect on digestion and effectively protects against diarrhea, constipation or other digestive problems.

PEAS contain fibre, which has a positive function in digestion. They are also a source of protein and helps prevent the formation of urinary stones. Peas have a much lower glycemic index than the conventional grains. Products with high glycemic index are digested and absorbed more quickly, and this leads to a rapid rise and fall of the glucose levels in blood. In contrast, products with low glycemic index enable a more stable response of glucose in the bloodstream. Products with low glycemic index also help reduce the risk of obesity and diabetes.

APPLES are a rich source of trace elements and vitamins, such as vitamin C and beta-carotene, which are among the antioxidants involved in protecting the body from the negative effects of free radicals. Pectins contained mainly in apple skins have a positive effect on digestion.

ROSEHIP – as a rich source of vitamin C, has a preventive effect on the healthy functioning of the urinary tract and kidneys, strengthens the immune system.

FLAXSEED – is an excellent source of omega-3 fatty acids for good condition of skin and coat. Stimulates the immune system and soothes digestion.

BLACKCURRANT – an ingredient rich in vitamins and minerals. It has a positive effect on slowing down the aging process, strengthens the immune system and has a positive effect on the elasticity of blood vessels.

LEMON BALM – helps relaxation, release and ensures good digestion.

MILK THISTLE for its antioxidant properties, promotes the growth of liver cells, has a positive effect on the liver function and protects against toxins.

ANALYTICAL CONSTITUENTS:

crude protein 23.3 %, crude oils and fats 11.4 %, crude fibre 4 %, crude ash 6.8 %, calcium 1.5 %, phosphorus 0.9 %.

COMPOSITION:

meat [50 % fresh lamb, 17.5 % dried lamb, 3 % pork liver], farm potatoes, peas 15.5 %, beet pulp, poultry fat, apples 3 %, flaxseed, brewer's yeast, cold pressed oil from Norwegian salmon [treated with tocopherols], herbal complex 1 % [stinging nettle and lemon balm tops 0.16 %, dandelion leaves, chamomile and small-leaved lime flowers], alfalfa, pumpkin 0.5 %, blackcurrant 0.4 %, shiitake mushroom 0.4 %, chicory root, spinach, psyllium, milk thistle seed, glucosamine, chondroitin-sulfate, yucca, rosehip 0.01 %, a complex of natural antioxidants.

KIBBLE:

19,5 × 7,5 mm



12 Kg / 2 Kg



**MEAT MIXTURE WITH APPLE WEDGES
AND SHIITAKE MUSHROOMS / RICE
WITH HERBS AND GREEN PARSLEY**

SEMIMOIST RICE

**75% OF PROTEINS OF ANIMAL
ORIGIN**

**COMPLETE SEMI-MOIST FOOD FOR ADULT DOGS
OF ALL BREEDS**

LAMB is an excellent source of B vitamins, which are essential for metabolic reactions in the body [e.g. B12 and thiamine]. Lamb meat contains zinc, essential for growth, healing and a healthy immune system.

RABBIT MEAT has a very high nutritional value, a significant content of highly digestible proteins, low fat and low cholesterol content. In terms of mineral elements, it is an excellent source of phosphorus, calcium and also of copper, cobalt and zinc. For all these features, rabbit meat is an excellent component for dietary food.

FISH is a source of full-value proteins, fat with high biological value, vitamins A and D and B-group minerals - in addition to phosphorus, fluorine and sodium it is especially iodine, which is essential for proper thyroid function.

DANDELION LEAF - to stimulate the activity of the digestive organs and the secretion of digestive juices. Improvements were seen in urinary tract infections and kidney stones, increases production of bile and its secretion in gastric disorders. Improves appetite, acts on the production of stomach acids and positively affects the function of liver and kidneys.

BLACKCURRANT - an ingredient rich in vitamins and minerals. It has a positive effect on slowing down the aging process, strengthens the immune system and has a positive effect on the elasticity of blood vessels.

PARSLEY - for a very high content of vitamin C and folic acid. Has a positive effect in preventing cancer, supports detoxification of the body and promotes the production of red blood cells.



APPLES are a rich source of trace elements and vitamins, such as vitamin C and beta-carotene, which are among the antioxidants involved in protecting the body from the negative effects of free radicals. Pectins contained mainly in apple skins have a positive effect on digestion.

ANALYTICAL CONSTITUENTS:

moisture content 17 %, crude protein 24.6 %, crude oils and fats 13.6 %, crude fibre 2.3 %, crude ash 6.7 %, calcium 1.35 %, phosphorus 1 %.

COMPOSITION:

meat [21% fresh lamb meat, 14% fresh rabbit meat, 11.5% dried fish meat, 11.2% dried lamb meat, 2.8% fresh salmon, 2.8% pork liver], rice 25%, poultry fat, beet pulp, apples 1.9%, brewer's yeast, alfalfa, hen egg, salmon oil [treated with tocopherols], herbal complex 0.93% [nettle and lemon balm leaves, dandelion leaves 0.21%, chamomile flowers and linden flowers], black currant 0.93%, minerals, shiitake mushroom 0.37%, chicory root, chlorella, yucca, glucosamine, chondroitin sulfate, parsley 0.018%, natural antioxidant complex.



KIBBLE:

13,5 × 10,5 mm



4 Kg / 800 g

FRESH LAMB WITH SALMON AND SHIITAKE MUSHROOMS ON APPLE SLICES / HERB RICE WITH GREEN PARSLEY

PUPPY RICE

73% OF PROTEINS OF ANIMAL ORIGIN

COMPLETE FOOD FOR PUPPIES AND PREGNANT OR LACTATING FEMALES OF ALL BREEDS

LAMB is an excellent source of B vitamins, which are essential for metabolic reactions in the body [e.g. B12 and thiamine]. Lamb meat contains zinc, essential for growth, healing and a healthy immune system.

FISH is a source of full-value proteins, fat with high biological value, vitamins A and D and B-group minerals - in addition to phosphorous, fluorine and sodium it is especially iodine, which is essential for proper thyroid function.

WOLFBERRY [the so-called Goji] - thanks to the content of vitamins and trace elements, has a positive effect on the resistance and immunity of the organism. Strengthens the eyesight, improves blood formation and skin condition.

APPLES are a rich source of trace elements and vitamins, such as vitamin C and beta-carotene, which are among the antioxidants involved in protecting the body from the negative effects of free radicals. Pectins contained mainly in apple skins have a positive effect on digestion.

PARSLEY - for a very high content of vitamin C and folic acid. Has a positive effect in preventing cancer, supports detoxification of the body and promotes the production of red blood cells.

CHAMOMILE - for a positive effect on the digestive and urinary system, anti-inflammatory and antiseptic effects, and alleviating of bloating. As a complex, it has a positive effect on the digestive and urinary system.

MILK THISTLE - for its antioxidant properties, promotes the growth of liver cells, has a positive effect on the liver function and protects against toxins.

ANALYTICAL CONSTITUENTS:

crude protein 30 %, crude oils and fats 19.5 %, crude fibre 2.8 %, crude ash 7.4 %, calcium 1.6 %, phosphorus 1.15 %.

COMPOSITION:

meat [40 % fresh lamb, 15 % dried lamb, 11 % dried fish, 3 % lamb liver, 1.5 % fresh salmon meat], rice 23 %, poultry fat, whole grain rice 6 %, beet pulp, flaxseed, brewer's yeast, farm potatoes, apples 2.2 %, cold pressed oil from Norwegian salmon [treated with tocopherols], alfalfa, inactivated yeasts of *Saccharomyces cerevisiae* genus, herbal complex 1 % [stinging nettle and lemon balm top, dandelion leaves, chamomile flowers 0.16 % and small-leaved lime blossoms], hen eggs, shiitake mushroom 0.4 %, chicory root, milk thistle seed, parsley 0.05 %, wolfberry 0.05 %, yucca, a complex of natural antioxidants.

KIBBLE:

10,5 × 3,5 mm



12 Kg / 2 Kg



FISH WITH FRESH VENISON ON SHIITAKE MUSHROOMS WITH A SPRIG OF ROSEMARY / HERB RICE WITH SPINACH LEAVES

ADULT RICE

74% OF PROTEINS OF ANIMAL ORIGIN

COMPLETE FOOD FOR ADULT DOGS OF ALL BREEDS

FISH is a source of full-value proteins, fat with high biological value, vitamins A and D and B-group minerals - in addition to phosphorous, fluorine and sodium it is especially iodine, which is essential for proper thyroid function.

VENISON meat is nutritious, easily digestible food low on fats. It is rich in minerals [sodium, potassium, iron, phosphorus] and B vitamins. Venison meat is characterised by its specific aroma and flavour.

DANDELION LEAF - to stimulate the activity of the digestive organs and the secretion of digestive juices. Improvements were seen in urinary tract infections and kidney stones, increases production of bile and its secretion in gastric disorders. Improves appetite, acts on the production of stomach acids and positively affects the function of liver and kidneys.

MILK THISTLE - for its antioxidant properties, promotes the growth of liver cells, has a positive effect on the liver function and protects against toxins.

PUMPKIN is rich in antioxidants and vitamins A, C and E. It also contains vitamin K, a variety of minerals such as magnesium, potassium, iron, phosphorus, zinc, calcium and copper. Pumpkin has a great effect on digestion and effectively protects against diarrhea, constipation or other digestive problems.

SPINACH - for its high content of folic acid and trace elements; vitamins C, A and lutein - antioxidants that prevent the effects of harmful free radicals and help maintain good cardiovascular condition.

ROSEMARY EXTRACT to extend the full life of cells, stimulate liver function and improve digestion.

APPLES are a rich source of trace elements and vitamins, such as vitamin C and beta-carotene, which are among the antioxidants involved in protecting the body from the negative effects of free radicals. Pectins contained mainly in apple skins have a positive effect on digestion.

ANALYTICAL CONSTITUENTS:

crude protein 26.7 %, crude oils and fats 16 %, crude fibre 2.9 %, crude ash 6.8 %, calcium 1.2 %, phosphorus 1 %.

COMPOSITION:

meat [35 % fresh venison, 16.2 % dried fish, 3.6 % dried lamb, 3 % pork liver, 2 % fresh herring], rice 33 %, poultry fat, whole grain rice 7 %, beet pulp, flaxseed, brewer's yeast, apples 2.2 %, cold pressed oil from Norwegian salmon (treated with tocopherols), alfalfa, inactivated yeasts of *Saccharomyces cerevisiae* genus, herbal complex 1 % (stinging nettle and lemon balm top, dandelion leaves 0.23 %, chamomile flowers and small-leaved lime blossoms), hen eggs, spinach 0.4 %, shiitake mushroom 0.4 %, chicory root, milk thistle seed, pumpkin 0.1 %, shark cartilage, yucca, glucosamine, chondroitin-sulfate, a complex of natural antioxidants.

KIBBLE:

14,5 × 7,5 mm



12 Kg / 2 Kg

**LAMB AND VENISON IN HERBS
WITH SHIITAKE MUSHROOMS
IN ROSEHIP SAUCE / ROSEMARY
RICE WITH HERBS**

SENIOR & LIGHT RICE

**61% OF PROTEINS OF ANIMAL
ORIGIN**

**COMPLETE FOOD WITH REDUCED ENERGY CONTENT,
SUITABLE FOR OVERWEIGHT AND SENIOR DOGS**

LAMB is an excellent source of B vitamins, which are essential for metabolic reactions in the body [e.g. B12 and thiamine]. Lamb meat contains zinc, essential for growth, healing and a healthy immune system.

VENISON meat is nutritious, easily digestible food low on fats. It is rich in minerals [sodium, potassium, iron, phosphorus] and B vitamins. Venison meat is characterised by its specific aroma and flavour.

NETTLE is an effective feedstock supporting blood purification and thus the overall detoxification of the body, has a positive effect on the kidneys and bladder. It also contains silicic acid which has a very beneficial effect on the health of bones, eyes, teeth, cartilage, connective tissue, tendons and joints.

BLACKCURRANT – an ingredient rich in vitamins and minerals. It has a positive effect on slowing down the aging process, strengthens the immune system and has a positive effect on the elasticity of blood vessels.

ROSEMARY EXTRACT – to extend the full life of cells, stimulate liver function and improve digestion.

APPLES are a rich source of trace elements and vitamins, such as vitamin C and beta-carotene, which are among the antioxidants involved in protecting the body from the negative effects of free radicals. Pectins contained mainly in apple skins have a positive effect on digestion.

ROSEHIP – as a rich source of vitamin C, has a preventive effect on the healthy functioning of the urinary tract and kidneys, strengthens the immune system.



PINEAPPLE – for relevant content of bromelain, which promotes detoxification and colon cleansing, increases the utilization of proteins in the body and improves blood circulation.

ANALYTICAL CONSTITUENTS:

crude protein 25 %, crude oils and fats 10 %, crude fibre 3.5 %, crude ash 7.6 %, calcium 1.5 %, phosphorus 1 %.

COMPOSITION:

meat [35% fresh lamb meat, 20% fresh venison, 15.1% dried lamb meat, 3% pork liver], rice 36.3%, wholegrain rice 9%, beet fiber, flax seed, poultry fat, brewer's yeast, potatoes, apples 2.2%, alfalfa, black currant 1%, cold-pressed Norwegian salmon oil [treated with tocopherols], herbal complex 1% [nettle leaves 0.23% and lemon balm leaves, dandelion leaves, chamomile flowers and linden flowers], inactivated yeast genus *Saccharomyces cerevisiae*, shiitake mushroom 0.4%, chicory root, rose-hip 0.15%, psyllium, milk thistle seeds, yucca, shark cartilage, glucosamine, chondroitin sulfate, pineapple 0.02%, natural antioxidant complex.



KIBBLE:

12,5 × 5,5 mm



12 Kg / 2 Kg

RETURN
TO NATURE

Purity
HOLISTIC DOG FOOD





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